



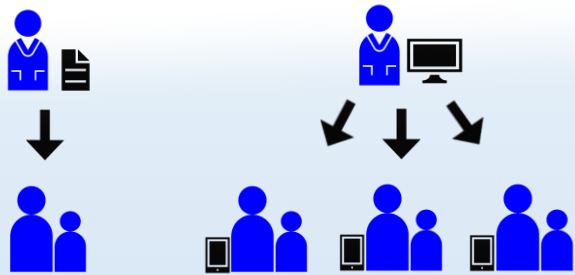
Easy, Effective, Community-Wide Screening Solutions

Webinar #1 – Making a Difference

Easy, Effective, Community-Wide Screening Programs

Webinar 1

Making a Difference



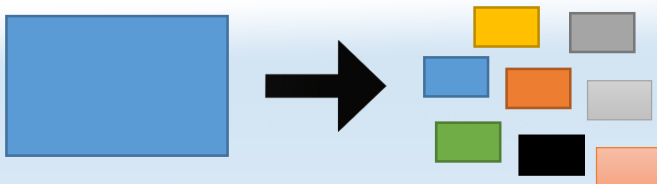
Webinar 2

Simplify the Screening Process



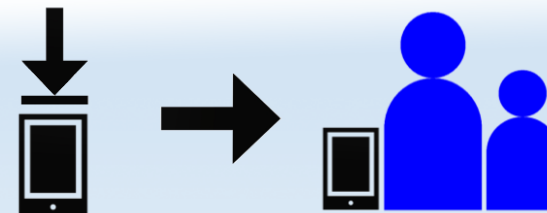
Webinar 3

Making the Business Case

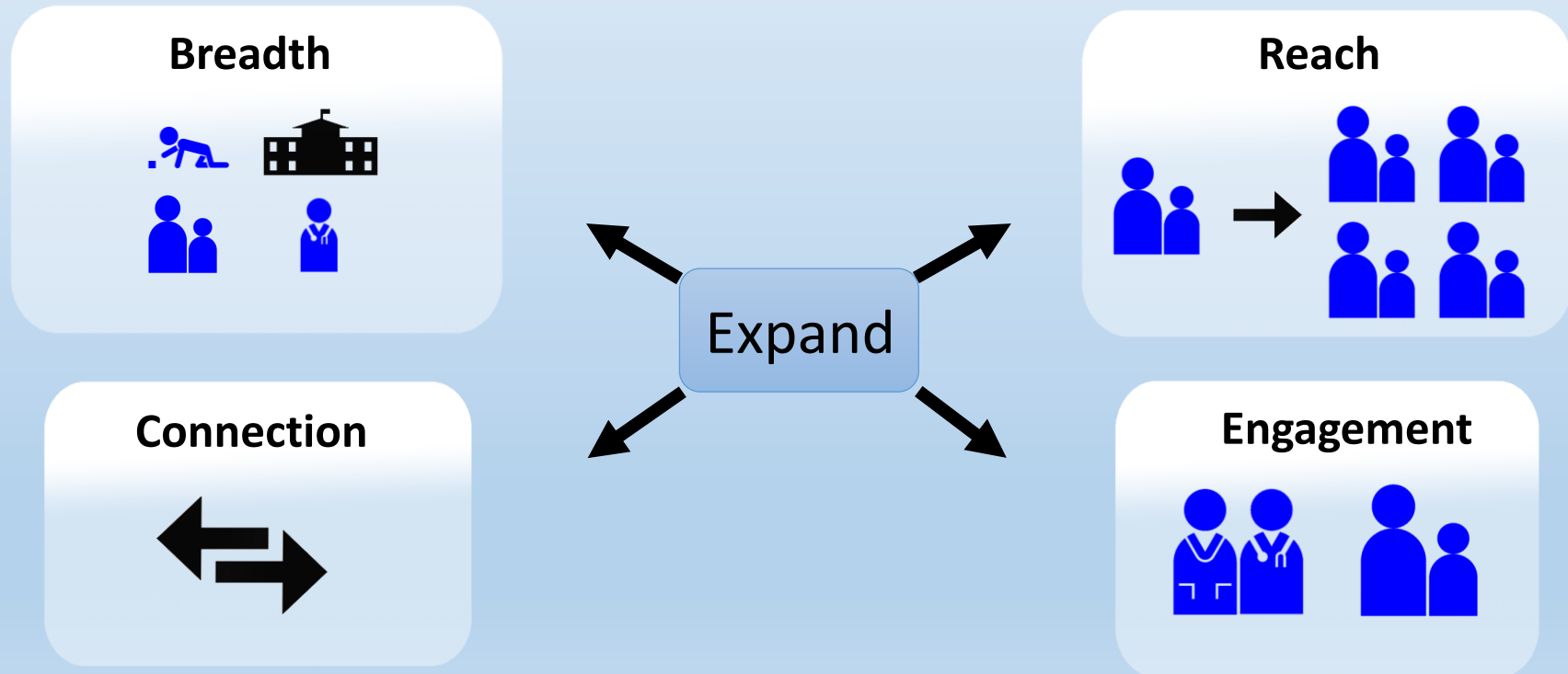


Webinar 4

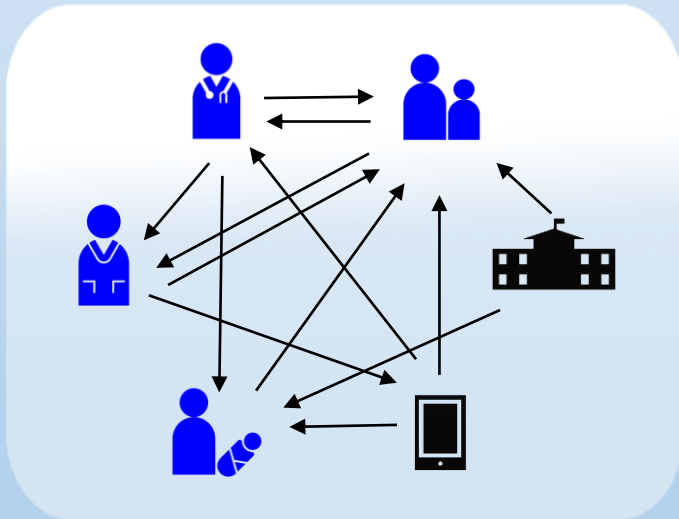
Screening in Your Program



Making a Difference



Systemic Context



- Child
- Parents
- Providers
- Early Childhood
- Services
- Community

Expand Breadth Meeting National Guidelines

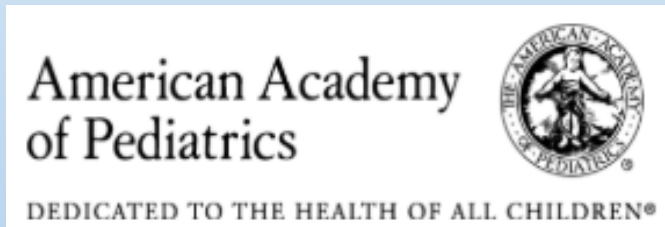
- Maternal Depression
- Developmental Delay
- Autism Spectrum Disorders
- Social Emotional
- School Age Behavioral Health
- Adult Behavioral Health

Maternal Depression (Pre-term to 1 year)



- USPSTF Recommendations
 - Depression screening
 - Evidence-based
- Reduced use of emergency services

Developmental Delay (0 to 5 years old)



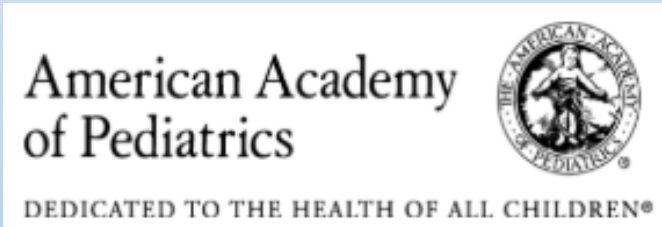
- AAP guidelines
 - Development highest ages 0 to 3
 - Recommended screenings at 9, 18 and 30 months

Autism Spectrum Disorders (18 and 24 months)



- AAP guidelines
 - Symptoms by age 18 months
 - Recommended 18 and 24 month ASD specific screenings
 - Effective early intervention

Social Emotional (0 to 5 years old)



- AAP guidelines
 - Bio-psycho-social model
 - Recommended regular screening for behavioral and emotional problems beginning in first year

School Age and Adult Screening



- Monitor development
- Screen for Behavioral Health
 - AAP – regular screening for behavioral and emotional problems
 - USPSTF – screen for Major Depressive Disorder (MDD) 12-18 years of age

Screening Alone Is Not Enough

Getting clients to services is what matters

Control Process

- Modeling
- Measure
- Feedback

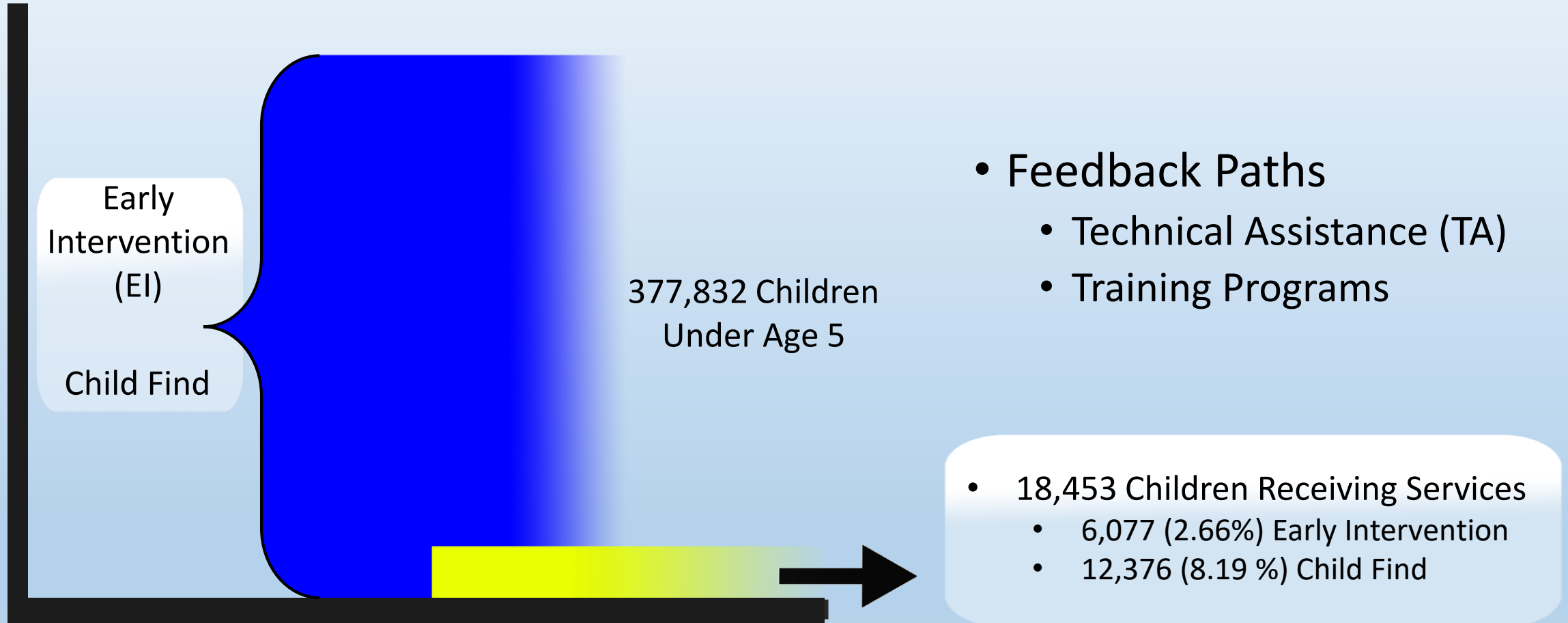
Add measures

- Screening rates
- Flag rates
- Flag outcome rates

Behavior change

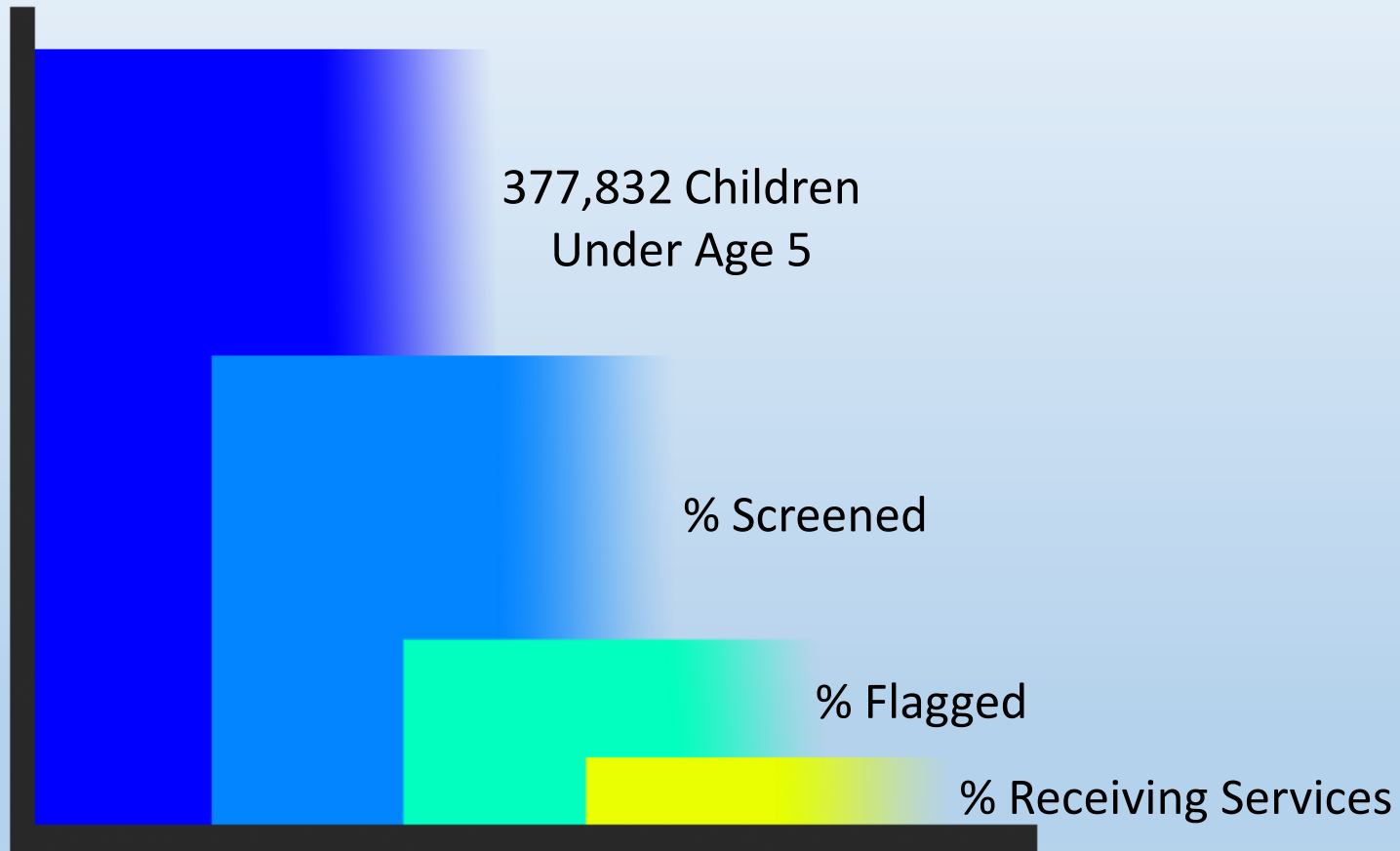
- Parental engagement
- Provider engagement

Current Model in Colorado



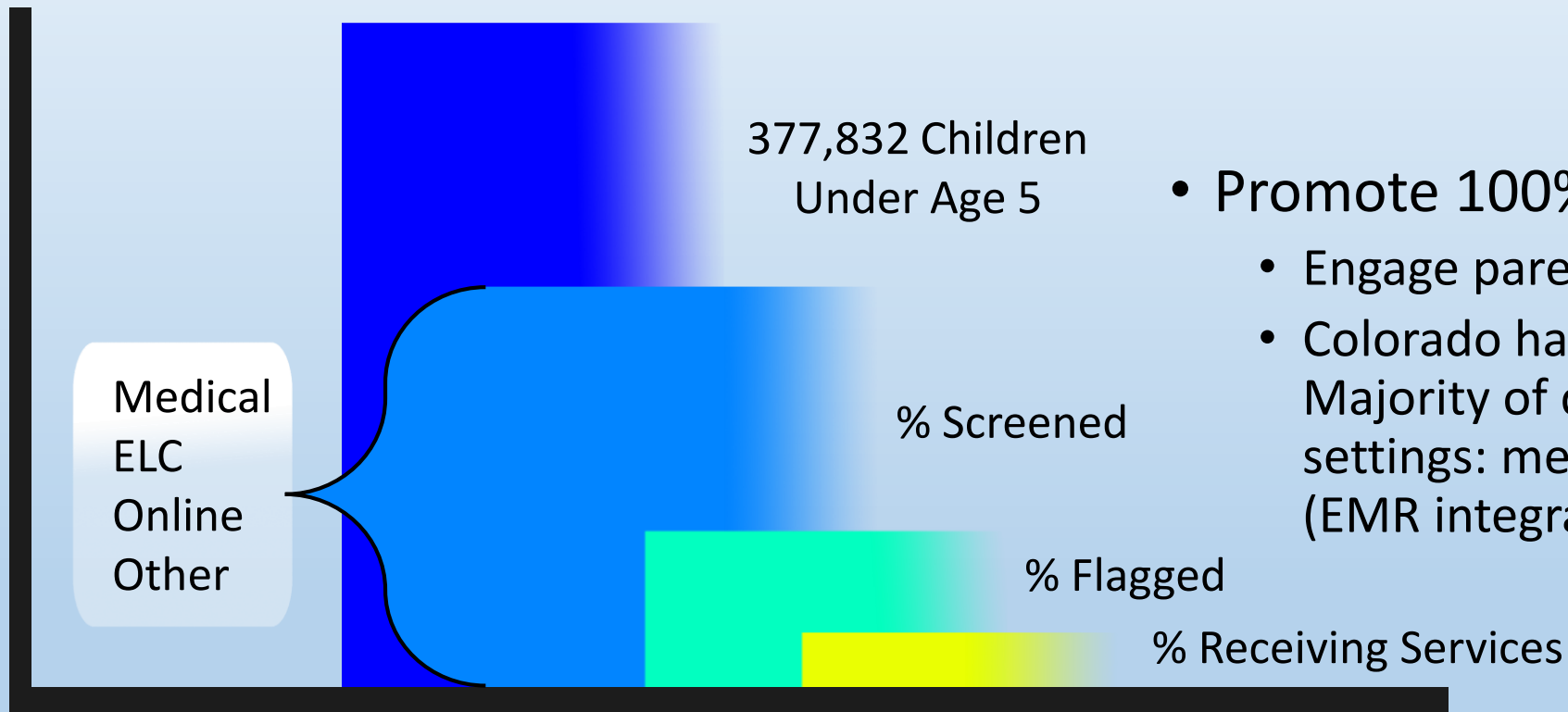
*226,699 in EI, 58% of EI services are from medical, assume 10% flag rate - results: 22,670 flags, 3,525 referrals, only 16% conversion

More Effective Model



- Feedback Paths
 - Data transparency
 - Highly motivating
 - Drive screening rates
 - Drive flag outcome rates
- Focused TA
- Training Programs
- Program Promotion

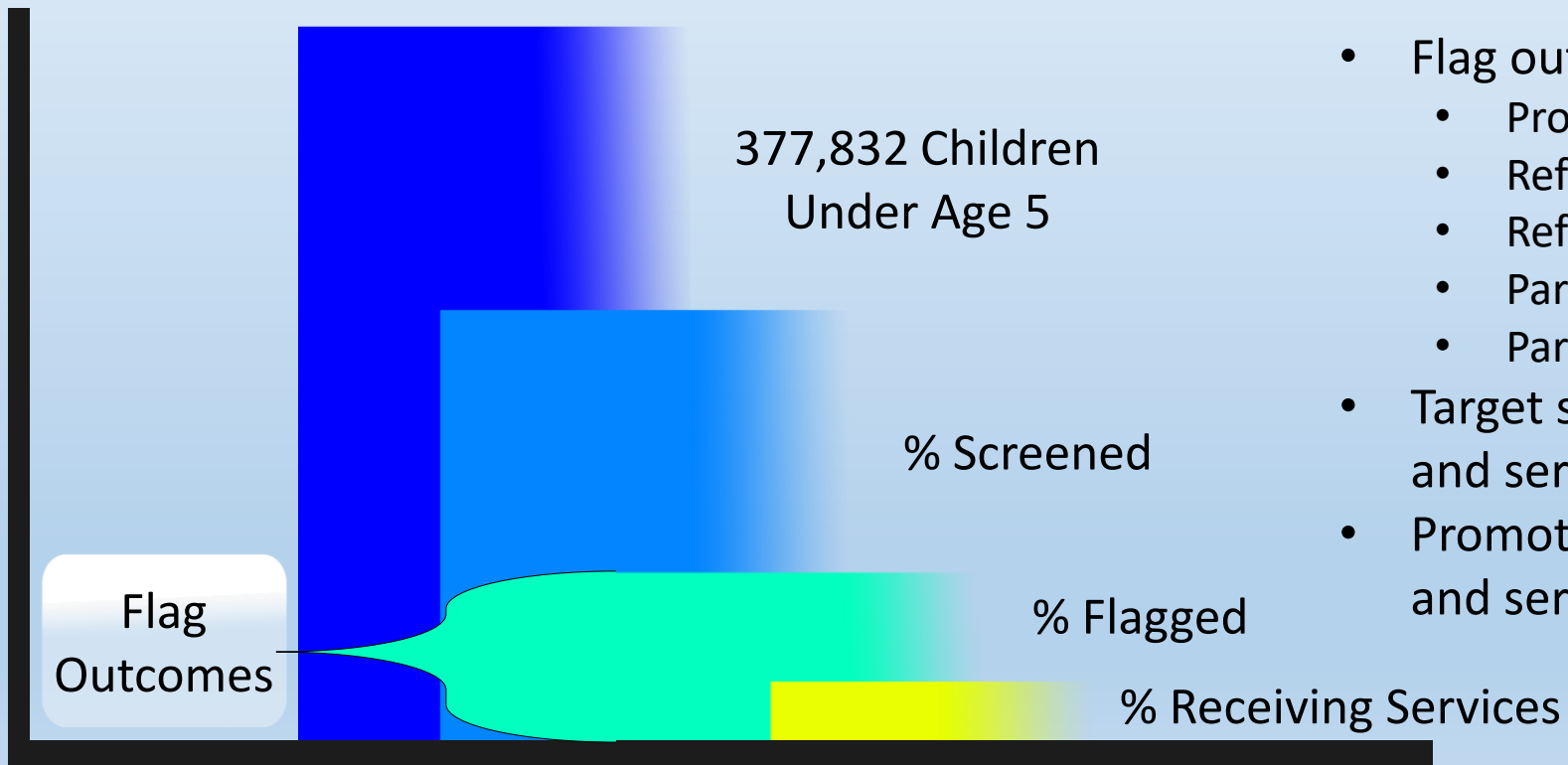
Drive Screening Rates



- Promote 100% screening expectation
 - Engage parents in multiple settings
 - Colorado has 72% immunization rates - Majority of children seen in medical settings: meet their screening needs (EMR integration, patient portal, etc.)

* Given the same flag management, increasing % screened, increases % receiving services proportionately.

Drive Flag Outcome Rates



- Flag outcomes to manage
 - Provider did not refer (watchful wait)
 - Referred EI/CF
 - Referred non EI/CF (or dual referral)
 - Parent declined
 - Parent abandoned referral
- Target screening site TA to refer for evaluation and services
- Promote parental use of evaluation referrals and services

Social Media and Online Marketing

- Profiles and connections
- Membership portals
- Screening email/text campaigns
- Connect medical clinics and agencies
- Share results, flags, referrals and data
- Build a Community Network

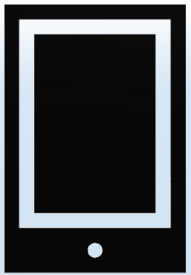
Parent Education and Engagement



- Screenings teach age appropriate activities
- Results empower parents to address issues
- Promote screening expectation

Provider Technical Assistance and Engagement

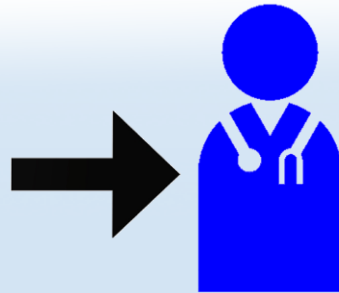
Screenings



Flags

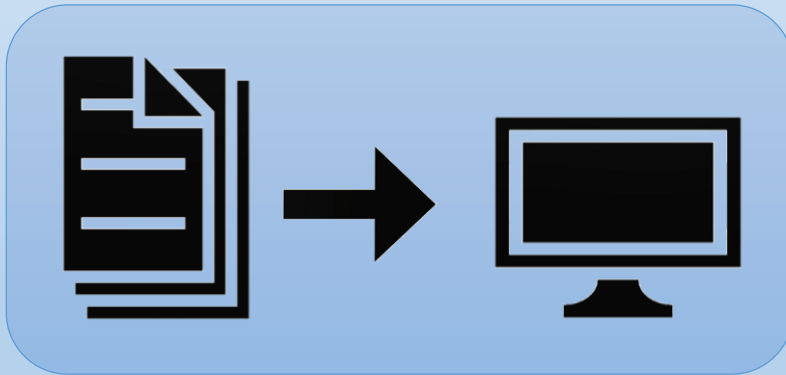


Referrals



- Training and TA
 - Results, flags and referrals
 - Performance data
 - Referral resources
- Marketing through program participation
- Community Roadmap

Electronic Screening Is The Enabling Technology



- Expand access and reach
- Integrated, seamless automation
- Easily share and coordinate care
- Error and cost reduction
- Data transparency
- Build Community Network

Screening in the real world

Webinar 2

**Simplify the Screening
Process**

