



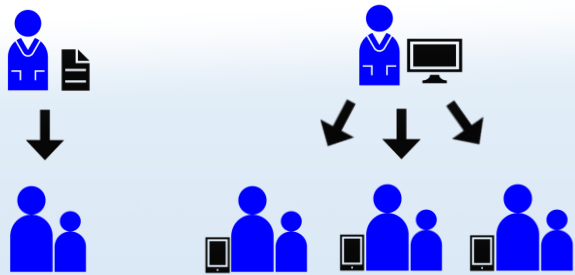
Easy, Effective, Community-Wide Screening Solutions

Webinar #3 - Making the Business Case

Easy and Effective Community-Wide Screening Programs

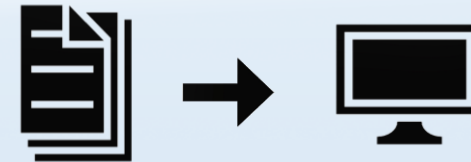
Webinar 1

Making a Difference



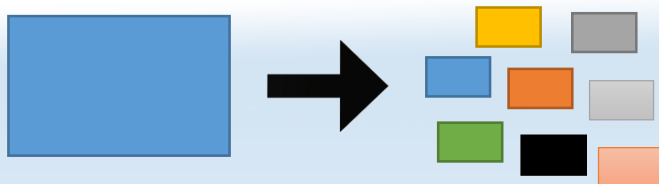
Webinar 2

Simplify the Screening Process



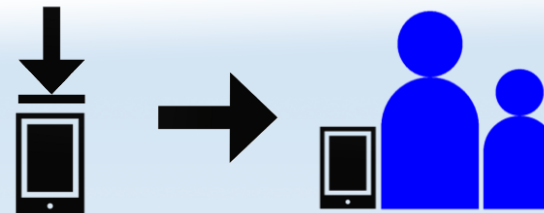
Webinar 3

Making the Business Case



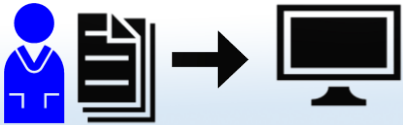
Webinar 4

Screening in Your Program



Make It Sustainable

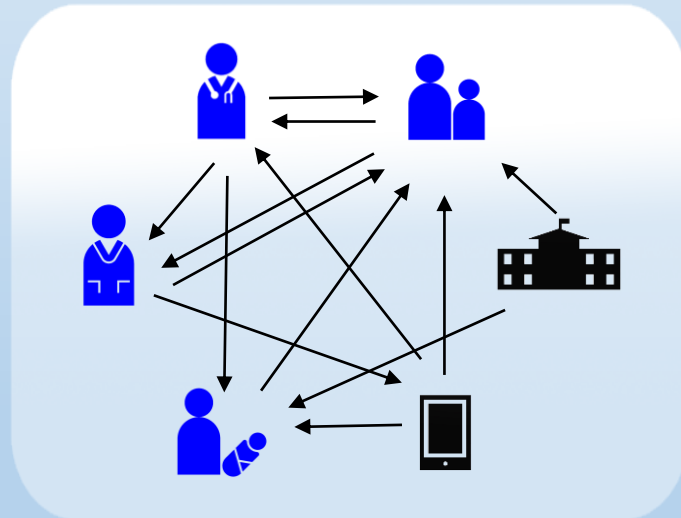
Sustainability



- Automate process
- Distribute cost

- Reduce costs
 - Go electronic
 - Automate process
 - Volume pricing
- Recruit self-sustaining sites to distribute cost
- Public Portal option
- Data sharing to keep the program on track
- Build a sustainable program

Systemic Context



- Child
- Parents
- Providers
- Early Childhood
- Services
- Community

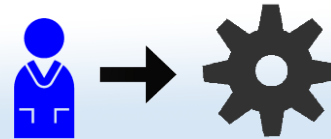
Reduce Costs

Go electronic



- Paper is expensive
- Clients do data entry

Automate Process



- Computer scoring
- Seamless integration

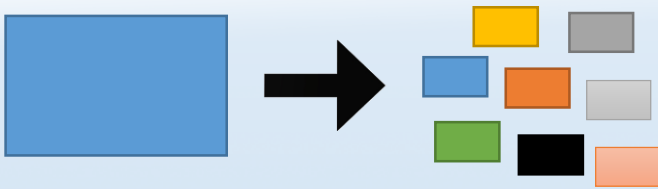
Volume Pricing



- Lower cost
- Member incentive

Distribute Costs

Recruit self-sustaining sites



- Sites fund their screenings and follow-up
- Medical clinics are key
 - Required under AAP guidelines
 - Access during Well-Child visits
 - Can be reimbursed under CPT 96110
 - Need seamless integration with EMR
 - Can screen into IBH programs
- Services need referrals
- Program membership
 - Required for marketing
 - Screening part of cost of doing business

Public Portal Option

Integrated
Portal



- Integrated access
 - Direct link initiated by screening site
 - Membership site with profile login (branded)
 - Text or email notifications and reminders
 - Sites fund their screenings and follow-up
- Open access
 - Call center or Public Health nurse follow-up
 - Client initiated, published link only
 - HIPAA security and integration issues

Data Sharing to Keep the Program On Track



- Quarterly reporting to program members
 - Screening rates
 - Flag rates
 - Flag disposition rates
- Focused TA to providers and ECCs
- Program marketing to parents and funders
- Grant writing and reporting

Build a Sustainable Program



- Design your program
 - Breadth, reach, connections and engagement
 - Distribute cost and work load
 - Systemic considerations
- Market and recruit
- Support implementation and training
- Monitor performance and feedback



Meeting Milestones Initiative Grand County, CO Case Study

Community Road Map

All screening sites

- Early Learning and Child Care centers
- Medical clinics
- Schools and Public Health

Early Intervention and Child Find

- Referred to for evaluation
- Refer on to services as needed

Quarterly reporting

- Screening rates
- Flag prevalence
- Estimate 90% reach w/o a program public portal

What Will Screening Look Like In Your Program

Webinar 4

Screening in Your Program

