



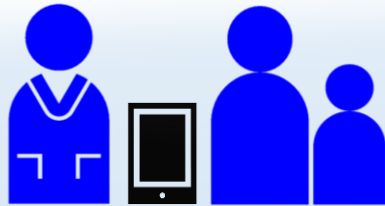
# Boost Your IBH Program Performance

Webinar #2 – Simplify the Screening Process

# Boost Your IBH Program Performance

## Webinar 1

### More Effective Screening



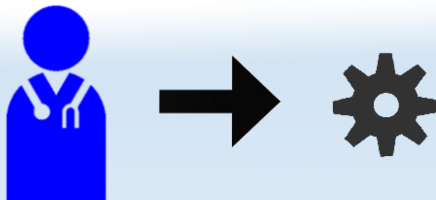
## Webinar 2

### Simplify the Screening Process



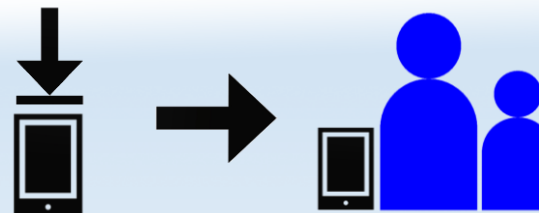
## Webinar 3

### Making the Business Case



## Webinar 4

### Screening in Your Clinic



# Simplify the Screening Process

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## Why Automation Works



Screening in the Real World

- Operational view of CJ Peek's three world view model
- Seamless integration through automation
- EMR integration components
- Automate the patient interview
- Enable better patient management
- Enable better practice-based research, population and quality management

## How to Make It Seamless

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To be seamless, you need to automate

- Use self-report screenings so patients do the work
- Use electronic processing



- Patients do the data entry (patients are a resource)
- Program logic to initiate the right combination of measures
- Reach patients in the office, at home or on their smartphone
- Replace hand calculations with computer calculations
- Route results where they are needed
- Compile aggregate information with a few more clicks

# How to Make It Integrated

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Use the right combination of  
clinically relevant screening  
and assessment measures

- Breadth of patient interview scope
- Needs to work in the office flow
- Needs EMR integration and clinician access
- Needs patient management access
- Needs dashboard access

# EMR Integration Components

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- Clinician access
  - What information is managed
  - Where/how is it accessed
- Patient data entry
  - By staff manually
  - By patient via lab data interface
- Patient management access
- Aggregate data access

# Automating the Patient Interview

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- Large breadth of measures
- Screening protocols based on patient needs
- Limited time/number of questions
- Prescreens with threshold and triggers
- Becomes a computer assessment too complex to administer manually

# Enable Better Patient Management

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- Outcomes
  - Track any combination of measures
  - Recovery curves
  - Episode management
- Registry Tracking
- Care Coordination
- Requires information that may or may not be carried in the EMR
  - Use a data warehouse to store and access
  - Transact in, the subset of data that the EMR is managing



# Enable Better Population and Quality Management

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- Outcomes and performance monitoring
- Population management
- Quality management
- Grants and research
- Marketing insights
- Practice-based Research
- Requires information that may or may not be carried in the EMR
  - Use a data warehouse to store and access
  - Transact in, the subset of data that the EMR is managing



## EMR Integration (Bi-Directional)

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### Scheduling Feed

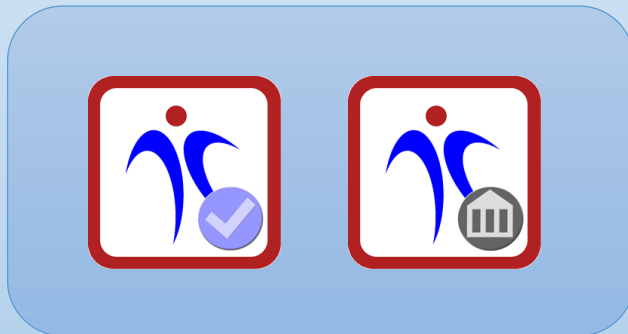
- PHI with DOB, etc.
- Visit type and location
- Map to configurable screening protocols
- Scheduled on the launch list

### Lab Results

- Summary Note
- Report with trending information
- Specific data fields

# Work Flow: In-the-Office or At-Home

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- In-the-Office using tablets or kiosks
  - Initiate the administration manually or from preconfigured launch list
  - Complete in waiting room, an exam room, or a dedicated area
  - Schedule visit to include time to complete the screenings
- At-Home using a web portal
  - Synchronized with the office launch list
  - Direct access - initiate via email or SMS text link with unique tag
    - Normal email with optional security questions
    - Secure email through your practices patient portal
  - Portal login - initiate via email link
- Automatic calculation of results and routing to where needed
- Screenings completed in a portal have no impact on office flow

# Automation Reduces Cost

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## Webinar 3

### Making the Business Case

